

# Jayasudha J

Ph.D. Agricultural Extension & Communication



Erode, Tamil Nadu



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## Education

2021 – 2024 **Ph.D. (Agri.)** – Navsari Agricultural University, Gujarat

2019 – 2021 **M. Sc. (Agri.)** - AC&RI, Coimbatore, TNAU

2014 – 2018 **B. Sc. (Agri.)** - AC&RI, Eachangkottai, Thanjavur, TNAU

2014 - **HSC** – Vivekananda Hr. Sec. School, Namakkal, Tamil Nadu

2012 – **SSLC** - Kongu Matriculation School, Erode, Tamil Nadu

## Work Experience

Sept 2018 – Sept 2019

Farm Tele Advisor, IFFCO Kisan Call Centre, Coimbatore

Nature : Attending farmers call queries and providing solutions.

## Credentials

2016 - Secured 2<sup>nd</sup> place in the National level conference conducted by department of Biotechnology under Tamil Nadu Scientific Research Organization.

2019 - Received Award of Tiruttani Kandasamy Devasundaram Award for the highest marks in Agronomy subjects in B.Sc (Agri) - **Gold medal.**

2019 - Interview on "Activities of Kisan Call Centre" broadcasted in All India Radio, Karaikal.

2019 – 2021 - Recipient of TNAU PG Merit Scholarship for M. Sc. Studies

2022 – 2024 – Awarded with ICSSR Centrally-Administered Full-Term Doctoral Fellowship

2022 - Innovative Article Award – Agriculture & Food e – Newsletter

2024 – Secured 1<sup>st</sup> place in Oral presentation – National seminar on Innovative Agricultural Extension Approaches for Holistic development of Farming community

## Qualified Exams

**ASRB NET** in Agricultural Extension – 2021, 2023.

**UGC NET** – Eligibility for Assistant Professor in Adult Education/ Continuing Education/ Non - Formal Education – 2022.

## Extra works

**Course tutor** – ICAR JRF/SRF guidance and Mock test series 2022 – by AIASA

**Member- Board of studies,** Faculty of Agriculture, N.A.U.

**Member- Anti-ragging Committee,** N.A.U.

**Member- Gender Committee,** N.M.C.A, N.A.U.

## Extracurricular activities

Kho-Kho player

Shuttle player

Good at poetry

Craft works

## Thesis Work

Degree	Research work
Ph. D.	Present Opportunities and Future Prospects of Agripreneurship among the Students in Agricultural Universities of Gujarat
M. Sc.	Influence of Entrepreneurial Traits towards the Success of Agripreneurs – A Critical study

## Membership in Professional Bodies

- Society of Extension Education, Gujarat

## Certificate of Excellence in Reviewing for the journals

- Current Journal of Applied Science & Technology
- Asian Journal of Agricultural Extension, Economics & Sociology
- Asian Journal of Fisheries and Aquatic Research
- Journal of Experimental Agriculture International
- International Journal of Environment and Climate Change

## Participation

<b>National Conferences: 6</b>	<b>Workshop: 9</b>
<b>International Conferences: 8</b>	<b>Webinar: 6</b>
<b>Training: 6</b>	<b>Papers on proceedings: 17</b>
<b>Seminar: 4</b>	<b>Course: 1</b>

## List of Publications

### Research articles

1. **J Jayasudha** & M Shantha Sheela. (2020). Major Constraints Faced by Agri-Graduates in Starting Agripreneurship. *The Andhra Agricultural Journal*, 67 (Spl. II): 8-10.
2. **Jayasudha, J.** & Shantha Sheela, M. (2021). Attitude of agricultural students towards agricultural entrepreneurship. *Madras Agricultural Journal*, 108 (march (1-3)): 119-122.
3. **Jayasudha, J.**, Shantha Sheela, M., & Venkatesa Palanichamy N (2021). Assessment of Level of Success of Agripreneurs in Tamil Nadu. *Madras Agricultural Journal*, 107 (10-12): 1-5.
4. **Jayasudha, J.**, & Sheela, M. S. (2021). Influence of Entrepreneurial Traits on the Success of Agripreneurs. *Asian Journal of Agricultural Extension, Economics & Sociology*, 39(10), 295-304.
5. Mathiyazhagan, S., **Jayasudha, J.**, Geetha, K., & Saminathan, V. R. (2021). Evaluation of training programme on Mushroom cultivation at Krishi Vigyan Kendra, Pudukkottai. *The Pharma Innovation Journal*; SP-10(10): 884-886.
6. **J Jayasudha** & M Shantha Sheela. (2022). A study on constraints faced by the Agripreneurs in Tamil Nadu. *The Journal of Research ANGRAU*, 50 (Spl.): 73-77.

7. **Jayasudha, J., & Sheela, M. S.** (2022). Factors Influencing the Success of Agripreneurs in Tamil Nadu. *Economic Affairs*, 67(2), 31-35.
8. Mathiyazhagan, S., **Jayasudha, J.**, Geetha, K., & Saminathan, V. R. (2022). Impact of Cluster Front Line Demonstration in Black Gram at Pudukkottai District of Tamil Nadu. *Asian Journal of Agricultural Extension, Economics & Sociology*, 40(9), 325-329.
9. **Jayasudha, J. & Shantha Sheela, M.** (2022). Prospects of One District One Product Scheme in Tamil Nadu—An Analysis. *Madras Agricultural Journal*, 109(special): 68-71.
10. P. N. Patel, R. M. Naik & **Jayasudha J.** (2023). Profile of Ornamental Nursery owners, their constraints and suggestions. *Gujarat Journal of Extension Education*, 36 (2): 138-144.
11. **Jayasudha, J.**, RM Naik & KL Chaudhary. (2024). Barriers in agripreneurship experienced by the agricultural students in SAU's of Gujarat. *International Journal of Agriculture Extension and Social Development*, 7 (4): 134- 137.
12. **Jayasudha, J.**, R. M. Naik & Kalpesh L Chaudhary. (2024). Relationship between the Profile of Agricultural Students and their Career Aspiration about Prospects of Agripreneurship. *Archives of Current Research International*, 24 (5): 257-261.

### Popular articles

1. Rural Non-Farm Sector in India – A Glance – Agri food magazine – Vol 4 – Issue no 4, April 2022.
2. Heavy metals in Soils and their Environmental Significance - Agri food magazine – Vol 4 – Issue no 5, May 2022.
3. Social media: Emerging tools for transfer of agricultural technology - Agri food magazine – Vol 4 – Issue no 8, August 2022.
4. Mass media and its role in agriculture and rural development - Agri food magazine – Vol 5 – Issue no 1, January 2023.

### Book

1. **Jayasudha J.**, P.N. Patel, Dr. Manobharathi K., Aparna Jayan R. and Dr. K.L. Chaudhary. (2024). **Innovative Agricultural Extension Approaches**. AkiNik Publications, Delhi. ISBN: 978-93-6135-699-5. DOI: <https://doi.org/10.22271/ed.book.2567>

### Book chapters

1. Women Empowerment and Agriculture: A Need for Nation's Own Development. *Advanced Trends in Agricultural Extension*, Vol 4, 37-56p. ISBN: 978-93-95118-04-0.
2. Mobile Applications for Agricultural Extension Services. *Emerging trends in Agriculture and Allied sciences* (Vol. 2), 1-11p. ISBN : 9788119821815.
3. Gender Sensitivity and Mainstreaming in Technology Dissemination. *Innovative Agricultural Extension Approaches*, 193-206p. ISBN : 978-93-6135-699-5.

### **Area of interest**

Teaching, Research

### **Personal information**

Date of Birth: 09/10/1997

Nationality: Indian

Religion: Hindu

Father's name: K. Jaganathan

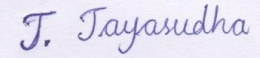
Mother's name: J. Kalyani

Languages known: Tamil, English

Address: 218, Thasakounder veedu, Kolathupalayam (Post), Unjalur (via), Erode – 638152.

### **Declaration**

I do hereby declare that the particulars of information and the facts stated here in above are true, correct and complete to the best of my knowledge and belief.



**Signature**